

14th Annual Justice Forum



Sponsorship Opportunities

Featuring Marielena Hincapié

- IMMIGRATION POLICY EXPERT
- SOCIAL JUSTICE LEADER
- STRATEGIC CHANGEMAKER

Thomas Wolfe
Auditorium
Downtown Asheville
October 10, 2024

Reception
5:30 pm

Forum
7:00 pm



About the Speaker

Marielena Hincapié is a nationally respected legal and political strategist in the social justice movement, and a leading voice in the national conversation on immigration. Currently the Distinguished Immigration Scholar at Cornell University, Marielena is the former executive director of the National Immigration Law Center (NILC) and the NILC Immigrant Justice Fund (IJF). She is a key figure in immigration policy, leading transformative initiatives such as DACA and the #ImmigrantsAreEssential campaign. An immigrant from Colombia, Marielena brings a bilingual and bicultural perspective to her work. Marielena has been recognized with numerous awards, including Univision's Corazón Award, UnidosUS and the Cesar E. Chavez Community Service Award by the US Hispanic Leadership Institute.



About the Justice Forum

Pisgah Legal's Justice Forum will be held at the Thomas Wolfe Auditorium in downtown Asheville on Thursday, October 10th. There will be a ticketed, pre-event reception at 5:30pm followed by the free Justice Forum at 7:00pm. A live-streaming option will be available for those that prefer to join virtually.

We host this event each year to call for justice and to generate honest conversation about pressing local and national issues. This year's Forum focuses on the lives of immigrants, the national immigration picture, and Pisgah Legal's work supporting immigrant families. Pisgah Legal provides a broad array of free, civil legal aid, anti-poverty advocacy and access to health care in WNC. Our Justice For All Program team works with immigrants in WNC to help navigate complex immigration laws and apply for work authorization or permanent residency if eligible.



Sponsorship Benefits

Presenting Sponsor | \$25,000

- Exclusive designation as Presenting Sponsor of Justice Forum including marquee billing
- Speaking opportunity as Presenting Sponsor at the Justice Forum, +8 reception guests
- Recognition on event invitation sent to over 5,000 community members
- Logo recognition as Presenting Sponsor in Justice Forum program
- Continued recognition for 1 year at PLS events and in PLS publications
- Logo featured at one Justice Matters Tour
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Sponsor spotlight in newsletter to over 5,400 Pisgah Legal supporters and paid social media ad to amplify your support
- Logo featured in paid advertisement in local print media
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners

Signature Sponsor | \$15,000

- Recognition at Justice Forum and our signature event in spring 2025
- Speaking opportunity as Signature Sponsor at ticketed pre-event reception
- Recognition on event invitation sent to over 5,000 community members
- Sponsor spotlight in newsletter to over 5,400 Pisgah Legal supporters and paid social media ad to amplify your support
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and feature in the annual report
- Tickets for 7 to pre-event reception, Forum, and spring 2024 marquis event
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners



We invite you to partner with Pisgah Legal to present this year's Justice Forum. A sponsorship demonstrates your commitment to making our community a more just and equitable place to live. It will also broaden your reach and gain recognition for your philanthropic priorities.



Sponsorship Benefits

Champion for Justice | \$10,000

- Up to 6 tickets and promotion for Justice Forum and Signature Event in Spring 2025
- Prominent feature and advertising opportunity in Justice Forum video media and provided with social media template to highlight partnership
- Listed on Signature Event invitations sent to 5,000+ community members
- Recognition at four Justice Matters Tours
- Sponsor Spotlight featured in enewsletter and social media reaching 7,000+ PLS supporters
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and a logo spotlight in the annual report
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners

Partner for Justice | \$5,000

- Up to 6 tickets and promotion for Justice Forum and Signature Event in Spring 2025
- Logo featured in enewsletter and social media reaching 7,000+ PLS supporters
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and feature in the annual report
- Recognized in Pisgah Legal's annual advertisement in local media thanking partners
- Provided with social media template to highlight partnership

Platinum | \$2,500

- Logo featured in enewsletter and social media reaching 7,000 PLS supporters
- Name recognition at event, on website, and in annual report
- Tickets for 5 to pre-event reception and Forum

Gold | \$1,000

- Name recognition at event, on website, and in annual report
- Name featured in enewsletter and social media reaching 7,000 PLS supporters
- Tickets for 4 to pre-event reception and Forum

Silver | \$500

- Name recognition at event, on website, and in annual report
- Name featured in enewsletter and social media reaching 7,000 PLS supporters
- Tickets for 3 to pre-event reception and Forum

Yes, we will sponsor the Justice Forum!



Sponsorship Level

(choose one)

Presenting Sponsor	\$25,000
Signature Sponsor	\$15,000
Champion for Justice	\$10,000
Partner for Justice	\$5,000
Platinum	\$2,500
Gold	\$1,000
Silver	\$500



Sponsor Name
As it should appear in sponsor recognition

Contact Name

Address City, State

Telephone Email

All sponsors will be recognized via PLS social media, the website, and print media at the event. If you wish to opt-out of any of these, please email Lori@pisgahlegal.org.

Sponsorship commitments made by July 21 will receive all benefits.

Check payable to Pisgah Legal Services
An invoice can be provided upon request.
(send to PO Box 2276 - Asheville, NC 28802)

Payments made via DAF or QCD cannot receive tangible benefits due to IRS restrictions

Contact Lori Nierzwick at lori@pisgahlegal.org or 828-818-5474 for more information